



PROFILE OF INNOVATION

INNOVATION WORKSHOP

KANSAS CITY

11728 NW Ambassador Drive, Kansas City MO 64153

The Technology Behind the Tile

Join Schluter®-Systems' technical experts for a free Innovation Workshop outlining the latest state-of-the-art installation solutions for ceramic and stone tile installations and the theories behind their innovation, and share your experiences with colleagues in an informative, energetic atmosphere.



INNOVATION WORKSHOP

2-day course consists of both classroom and hands-on instruction



TOPICS COVERED INCLUDE:

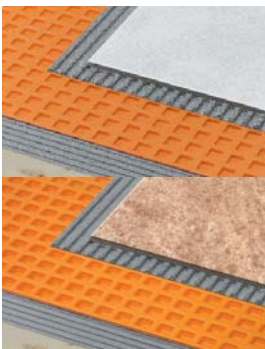
Shower System

Waterproofing is the foundation of a successful tiled bathroom. Moisture-sensitive construction materials must be protected from water and vapor penetration to prevent damage, and the growth of mold. Learn about the Schluter®-Shower System – an integrated family of products that create fully waterproof and vaportight enclosures for tiled showers, steam showers, and bathtub surrounds.



DITRA & DITRA-XL

Learn how a multi-functional underlayment produces tiled floors that will last a lifetime. Specifically designed for ceramic and stone tile, Schluter®-DITRA and DITRA-XL provide uncoupling, waterproofing, vapor management and load support – the 4 essential functions for a successful installation.



KERDI-BOARD

Whether you work with mosaics or large-format tiles, an absolutely flat substrate with straight and precisely aligned inside and outside corners is essential for creating a perfect tile covering - which tile installers can now achieve on their own, using Schluter®-KERDI-BOARD. KERDI-BOARD is waterproof and dimensionally stable, as well as lightweight and easy to work with. Substrate, building panel, bonded waterproofing... discover the possibilities!



Profiles

Discover how profiles both protect and beautify tile installations. Protect tile edges and create smooth transitions on tiled floors; finish and protect tile edges on walls; see how profiles allow you create beautiful, functional tiled countertops – without the need for ceramic trim pieces; create safe and durable tiled stairs; and learn about proper use of movement joints.



INNOVATION WORKSHOP

HOTEL & WORKSHOP

Holiday Inn KCI Airport Hotel

11728 NW Ambassador Drive
 Kansas City MO 64153
 816-801-8400

While in Kansas City, please contact
Steve Sherrod at 1-316-841-4914.

Reservations will be provided at the Holiday Inn KCI Airport Hotel. Schluter®-Systems is happy to provide your accommodations for the night preceding and following the first day of the workshop.

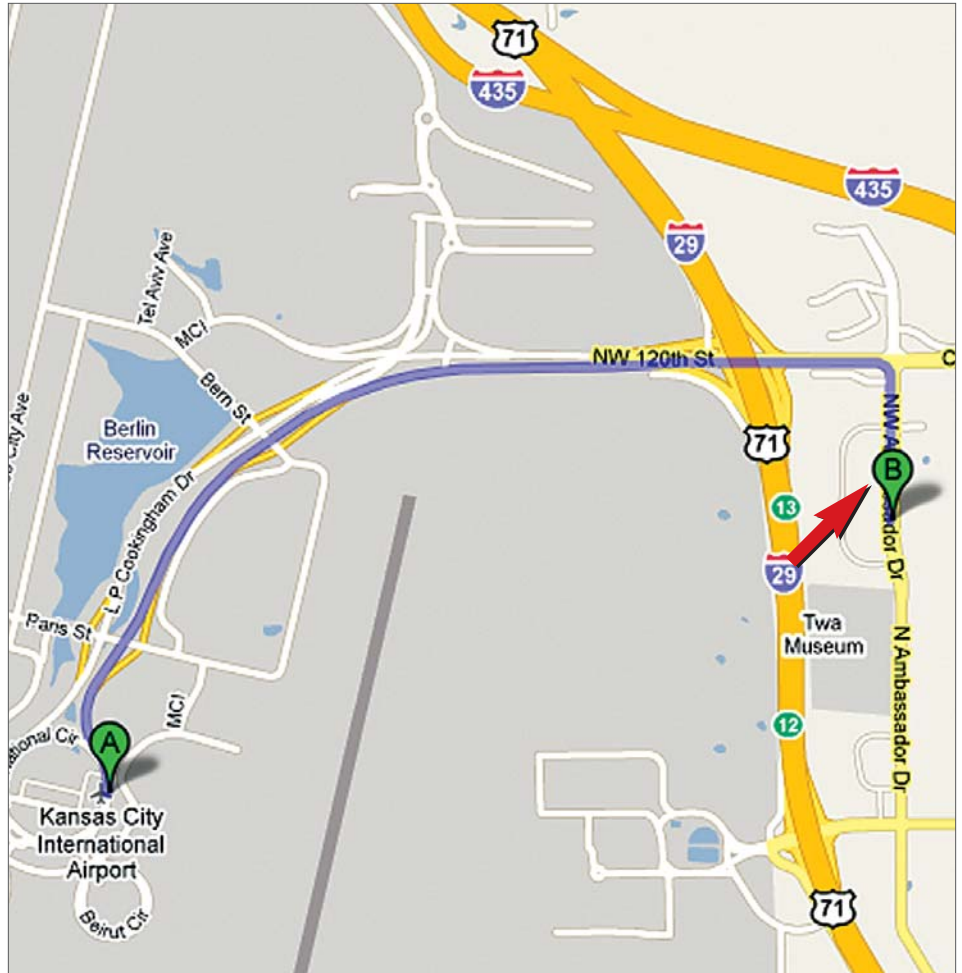
**Please take note that the accommodations are only provided for those living an hour and a half or more away from the workshop location.*

Driving Directions

- Exit 13 off Interstate 29
- Go East to Ambassador
- Turn right on Ambassador
- Hotel is 0.25 miles on right

Directions from Kansas City Int'l Airport MCI (A) to Hotel (B)

- Head north on International Cir toward East Dr./North Dr.
- Slight right at L P Cookingham Dr.
- Continue onto NW 120th St.
- Continue onto NW Mid Continent Trafficway
- Turn right at NW Ambassador Dr. (Destination will be on the right)



ITINERARY

Day 1

- 7:00 a.m.**
Breakfast (compliments of Schluter®-Systems)
- 8:00 a.m.**
Workshop begins
- 11:45 a.m. - 12:30 p.m.**
Lunch served on location (compliments of Schluter®-Systems)
- 5:00 p.m.**
Class ends
- 6:00 p.m.**
Dinner - local restaurant (compliments of Schluter®-Systems)

Day 2

- 7:00 a.m.**
Checkout, breakfast (compliments of Schluter®-Systems)
- 8:30 a.m.**
Workshop begins
- 12:00 p.m. - 12:30 p.m.**
Lunch served on location (compliments of Schluter®-Systems)
- 3:00 p.m.**
Conclusion of workshop



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REGISTRATION

To register, please fax this form to Marci LaPier at 1-800-477-9783. For more information, you may telephone (or e-mail) Ms. LaPier at 1-800-472-4588, ext. 4118 (mlapier@schluter.com) or contact Steve Sherrod at 1-316-841-4914.

Attendee Name :

Sales person Designer Architect
 Owner Installer Manager
 Contractor (type) _____
 Other (type) _____

Address: _____
City: _____
State: _____ Zip: _____
Tel.: _____
Cell: _____
Fax: _____
E-mail: _____
Referred by: _____

Company Name :

Tile contractor Tile dealer Home center
 Distributor Flooring retailer Building supply
 Contractor (type) _____
 Other (type) _____

Address: _____
City: _____
State: _____ Zip: _____
Tel.: _____
Fax: _____
E-mail: _____

Please take note that the accommodations are only provided for those living an hour and a half or more away from the workshop location.

Hotel : Yes No

If sharing room, with whom:

Please select the date you wish to attend*:

- March 31- April 1, 2010
- June 23-24, 2010
- September 1-2, 2010
- November 17-18, 2010

* Cut-off for registration is 2 weeks before the Workshop or the first 50 registered applicants.

Schluter®-Systems have reserved a limited number of rooms at the Holiday Inn KCI Airport Hotel with the group rate. Schluter® will be happy to provide you with accommodations during the workshop, at the Hotel. **The Hotel and Schluter®-Systems require a credit card to secure your hotel reservation for your accommodations.** No charges will be applied to your credit card, except for your selected incidentals (i.e. room service, etc.), provided you check into the hotel and attend the workshop *or if the Hotel and Schluter®-Systems receives your cancellation no later than 72 hours prior to check-in.* If you do not show up as scheduled and your reservation was not appropriately cancelled, you will incur charges for your reservations.

Please fill out the following:

MasterCard Visa Other: _____

Card No.: _____
Expiration Date: _____
Name of Cardholder: _____
Signature of Cardholder: _____