



PROFILE OF INNOVATION

# INNOVATION WORKSHOP

## MERRILLVILLE - MIDWEST

800 E 81st Avenue, Merrillville, IN 46410

### The Technology Behind the Tile

Join Schluter®-Systems' technical experts for a free Innovation Workshop outlining the latest state-of-the-art installation solutions for ceramic and stone tile installations and the theories behind their innovation, and share your experiences with colleagues in an informative, energetic atmosphere.



# INNOVATION WORKSHOP

## 2-day course consists of both classroom and hands-on instruction



### TOPICS COVERED INCLUDE:

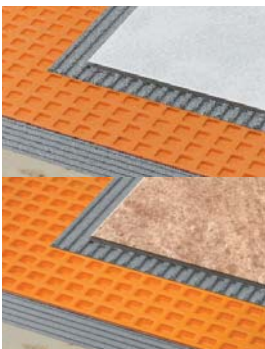
#### Shower System

Waterproofing is the foundation of a successful tiled bathroom. Moisture-sensitive construction materials must be protected from water and vapor penetration to prevent damage, and the growth of mold. Learn about the Schluter®-Shower System – an integrated family of products that create fully waterproof and vaportight enclosures for tiled showers, steam showers, and bathtub surrounds.



#### DITRA & DITRA-XL

Learn how a multi-functional underlayment produces tiled floors that will last a lifetime. Specifically designed for ceramic and stone tile, Schluter®-DITRA and DITRA-XL provide uncoupling, waterproofing, vapor management and load support – the 4 essential functions for a successful installation.



#### KERDI-BOARD

Whether you work with mosaics or large-format tiles, an absolutely flat substrate with straight and precisely aligned inside and outside corners is essential for creating a perfect tile covering - which tile installers can now achieve on their own, using Schluter®-KERDI-BOARD. KERDI-BOARD is waterproof and dimensionally stable, as well as lightweight and easy to work with. Substrate, building panel, bonded waterproofing... discover the possibilities!



#### Profiles

Discover how profiles both protect and beautify tile installations. Protect tile edges and create smooth transitions on tiled floors; finish and protect tile edges on walls; see how profiles allow you create beautiful, functional tiled countertops – without the need for ceramic trim pieces; create safe and durable tiled stairs; and learn about proper use of movement joints.



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## HOTEL & WORKSHOP

### Radisson Hotel at Star Plaza

800 E 81st Avenue  
Merrillville, IN 46410  
1-219-769-6311

While in Merrillville contact

**Chad Matthews** at **1-630-740-8332**  
or **Phil Woodruff** at **1-517-416-1007**.

Reservations will be provided at the Radisson Hotel. Schluter®-Systems is happy to provide your accommodations for the night preceding and following the first day of the workshop.

*Please take note that the accommodations are only provided for those living an hour and a half or more away from the workshop location.*



## ITINERARY

### Day 1

**7:00 a.m.**  
Breakfast (compliments of Schluter®-Systems)

**8:00 a.m.**  
Workshop begins

**11:45 a.m. - 12:30 p.m.**  
Lunch served on location (compliments of Schluter®-Systems)

**5:00 p.m.**  
Class ends

**6:30 p.m.**  
Dinner - local restaurant (compliments of Schluter®-Systems)

### Day 2

**7:00 a.m.**  
Checkout, breakfast (compliments of Schluter®-Systems)

**8:00 a.m.**  
Workshop begins

**12:00 p.m. - 12:30 p.m.**  
Lunch served on location (compliments of Schluter®-Systems)

**3:00 p.m.**  
Conclusion of workshop



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### REGISTRATION

To register, please fax this form to Marci LaPier at 1-800-477-9783. For more information, you may telephone (or e-mail) Ms. LaPier at 1-800-472-4588, ext. 4118 (mlapier@schluter.com) or contact your local Schluter®-Systems Territory Manager.

**Attendee Name :** \_\_\_\_\_

Sales person     Designer     Architect  
 Owner     Installer     Manager  
 Contractor (type) \_\_\_\_\_  
 Other (type) \_\_\_\_\_

Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Tel.: \_\_\_\_\_  
Cell: \_\_\_\_\_  
Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Referred by: \_\_\_\_\_

**Company Name :** \_\_\_\_\_

Tile contractor     Tile dealer     Home center  
 Distributor     Flooring retailer     Building supply  
 Contractor (type) \_\_\_\_\_  
 Other (type) \_\_\_\_\_

Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Tel.: \_\_\_\_\_  
Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_

*Please take note that the accommodations are only provided for those living an hour and a half or more away from the workshop location.*

**Hotel :**     Yes     No

If sharing room, with whom:  
\_\_\_\_\_

**Please select the date you wish to attend\*:**

- January 27 & 28, 2010
- April 13 & 14, 2010
- July 28 & 29, 2010
- October 27 & 28, 2010

\* Cut-off for registration is 2 weeks before the Workshop or the first 50 registered applicants.

Schluter®-Systems have reserved a limited number of rooms at the Radisson Hotel with the group rate. Schluter® will be happy to provide you with accommodations during the workshop, at the Radisson Hotel. **The Hotel and Schluter®-Systems require a credit card to secure your hotel reservation for your accommodations.** No charges will be applied to your credit card, except for your selected incidentals (i.e. room service, etc.), provided you check into the hotel and attend the workshop *or if the Hotel and Schluter®-Systems receives your cancellation no later than 72 hours prior to check-in.* If you do not show up as scheduled and your reservation was not appropriately cancelled, you will incur charges for your reservations.

**Please fill out the following:**

MasterCard     Visa     Other: \_\_\_\_\_

Card No.: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_  
Name of Cardholder: \_\_\_\_\_  
Signature of Cardholder: \_\_\_\_\_