



PROFILE OF INNOVATION

INNOVATION WORKSHOP

WEST COAST

WFCA 2211 East Howell Avenue, Anaheim, CA 92806-6009

The Technology Behind the Tile

Join Schluter®-Systems' technical experts for a free Innovation Workshop outlining the latest state-of-the-art installation solutions for ceramic and stone tile installations and the theories behind their innovation, and share your experiences with colleagues in an informative, energetic atmosphere.

2012

February 15 - 17

June 13 - 15

August 22 - 24

October 24 - 26

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INNOVATION WORKSHOP

2-1/2 day course consists of both classroom and hands-on instruction



TOPICS COVERED INCLUDE:

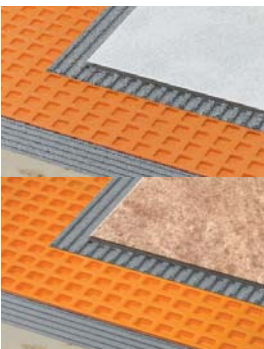
Shower System

Waterproofing is the foundation of a successful tiled bathroom. Moisture-sensitive construction materials must be protected from water and vapor penetration to prevent damage, and the growth of mold. Learn about the Schluter®-Shower System – an integrated family of products that create fully waterproof and vaportight enclosures for tiled showers, steam showers, and bathtub surrounds.



DITRA & DITRA-XL

Learn how a multi-functional underlayment produces tiled floors that will last a lifetime. Specifically designed for ceramic and stone tile, Schluter®-DITRA and DITRA-XL provide uncoupling, waterproofing, vapor management and load support – the 4 essential functions for a successful installation.



KERDI-BOARD

Whether you work with mosaics or large-format tiles, an absolutely flat substrate with straight and precisely aligned inside and outside corners is essential for creating a perfect tile covering - which tile installers can now achieve on their own, using Schluter®-KERDI-BOARD. KERDI-BOARD is waterproof and dimensionally stable, as well as lightweight and easy to work with. Substrate, building panel, bonded waterproofing... discover the possibilities!



Profiles

Discover how profiles both protect and beautify tile installations. Protect tile edges and create smooth transitions on tiled floors; finish and protect tile edges on walls; see how profiles allow you to create beautiful, functional tiled countertops – without the need for ceramic trim pieces; create safe and durable tiled stairs; and learn about proper use of movement joints.



INNOVATION WORKSHOP

WEST COAST

HOTEL

Ayres Hotel Anaheim

2550 E Katella Avenue
 Anaheim, CA 92806-5902
 1-714-634-2106

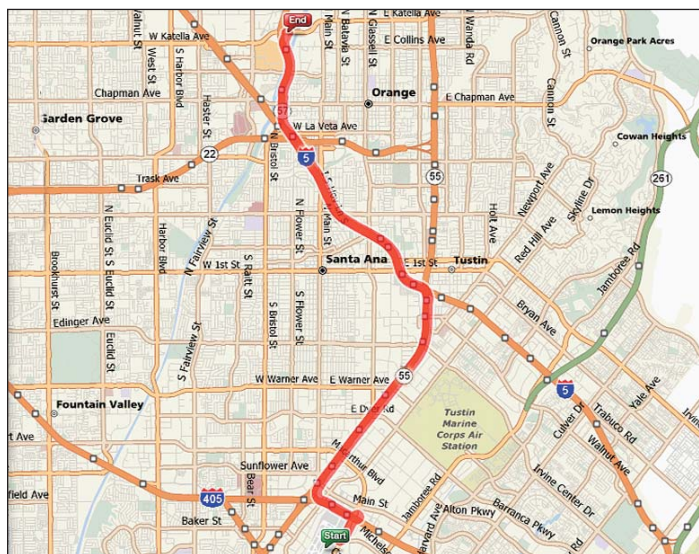
Reservations will be provided at the Ayres Hotel. Schluter®-Systems is happy to provide your accommodations one night prior to the workshop through lunch on the final day of the workshop.

All travel arrangements, including transportation from airport to hotel, will be the responsibility of the attendee. Contact your Territory Manager for travel options, if necessary.

DIRECTIONS

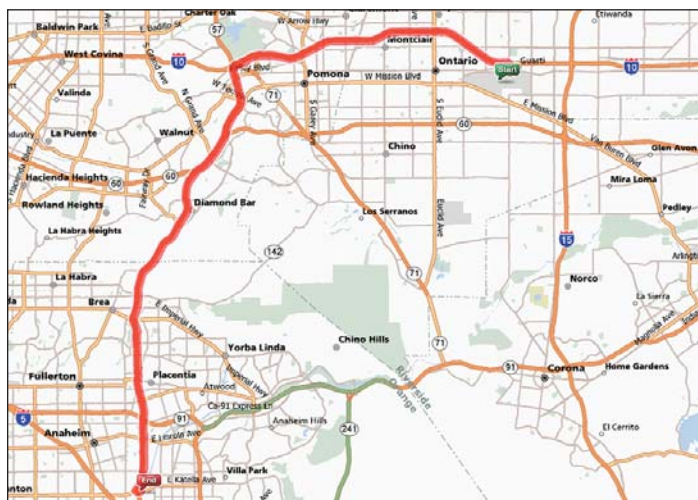
John Wayne Airport (SNA) to Hotel

1. Head onto the on-ramp toward CA-55
2. Merge onto CA-55 N toward RIVERSIDE
3. Merge onto I-5 via Exit 10B toward LOS ANGELES
4. Merge onto CA-57 N toward POMONA
5. Take the KATELLA AVENUE exit – EXIT 2
6. Turn RIGHT onto E KATELLA AVENUE



Ontario International Airport (ONT) to Hotel

1. Head NORTHWEST on NORTH WAY toward E AIRPORT DRIVE
2. Stay STRAIGHT to go onto S ARCHIBALD AVENUE
3. Turn SLIGHT LEFT onto ramp
4. Keep LEFT at the fork in the ramp
5. Merge onto I-10 W toward LOS ANGELES
6. Merge onto CA-57 S toward SANTA ANA
7. Take the KATELLA AVENUE exit – EXIT 2
8. Turn LEFT onto E KATELLA AVENUE



Los Angeles International Airport (LAX) to Hotel

1. Merge onto S SEPULVEDA BLVD/CA-1 S toward I-105
2. Take the I-05 E/IMPERIAL HWY WEST ramp toward IMPERIAL TERMINAL
3. Merge onto I-105 E toward NORWALK
4. Merge onto I-605 S
5. Merge onto CA-91 E
6. Merge onto I-5 S toward SANTA ANA
7. Take the KATELLA AVE exit toward ORANGEWOOD AVE
8. Take the KATELLA AVE ramp
9. Turn RIGHT onto E KATELLA AVE



* For further driving assistance, please contact Marci LaPier at 1-800-472-4588, ext. 118.



INNOVATION WORKSHOP

WEST COAST

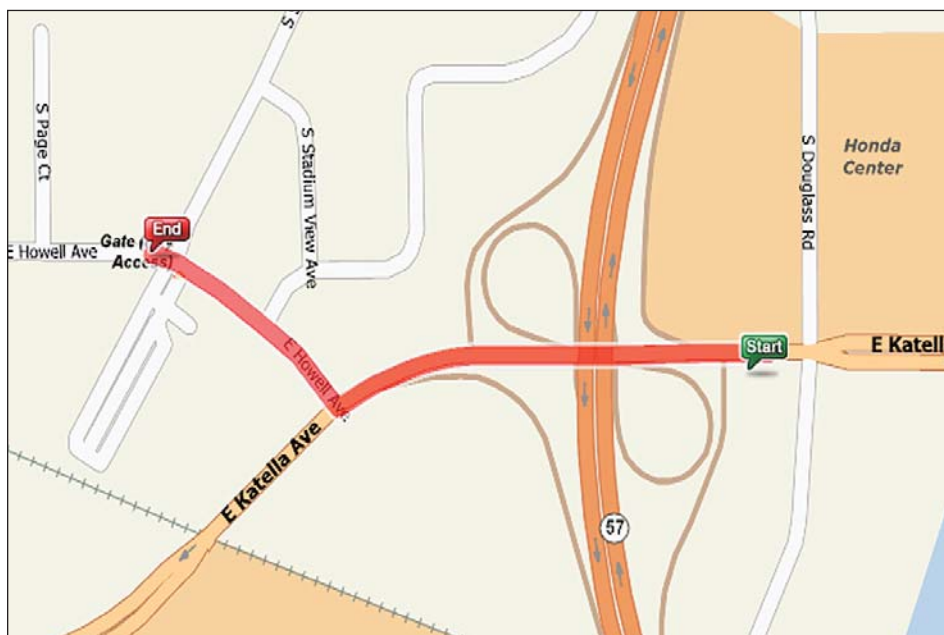
WORKSHOP & DIRECTIONS

World Floor Covering Association

2211 E Howell Avenue
 Anaheim, CA 92806-6009
 1-714-978-6440

Directions to the WFCA from the Ayres Hotel Anaheim

1. Head WEST on E KATELLA AVENUE toward E HOWELL AVENUE
2. Turn RIGHT onto E HOWELL AVENUE



* For further driving assistance, please contact Marci LaPier at 1-800-472-4588, ext. 118.

ITINERARY

Day 1

6:30 a.m. - 8:00 a.m.

Breakfast in hotel lobby (compliments of Schluter®-Systems). After breakfast, please meet group in lobby.

8:15 a.m. - 8:30 a.m.

Travel to WFCA

8:30 a.m.

Workshop begins

12:00 p.m. - 1:00 p.m.

Lunch served on location (compliments of Schluter®-Systems)

4:30 p.m.

Class ends – Return to hotel or home

5:45 p.m.

Meet in hotel lobby for dinner

6:00 p.m.

Dinner (compliments of Schluter®-Systems)

Day 2

6:30 a.m. - 8:00 a.m.

Breakfast in hotel lobby (compliments of Schluter®-Systems). After breakfast, please meet group in lobby.

8:15 a.m. - 8:30 a.m.

Travel to WFCA

8:30 a.m.

Workshop begins

12:00 p.m. - 12:45 p.m.

Lunch served on location (compliments of Schluter®-Systems)

4:30 p.m.

Class ends – Return to hotel or home

5:45 p.m.

Meet in hotel lobby for dinner

6:00 p.m.

Dinner (compliments of Schluter®-Systems)

Day 3

6:30 a.m. - 8:00 a.m.

Breakfast in hotel lobby (compliments of Schluter®-Systems). After breakfast, please meet group in lobby.

*Check-out will be in the morning before traveling to WFCA. Please have your luggage ready to take with you.

8:15 a.m. - 8:30 a.m.

Travel to WFCA

8:30 a.m.

Workshop begins

11:30 a.m.

Lunch served on location (compliments of Schluter®-Systems)

Conclusion of workshop





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WFA 2211 East Howell Avenue, Anaheim, CA 92806-6009

REGISTRATION

To register, please type in the fields below and either e-mail back this form to Marci LaPier and Lisa Chartier in the education department at education@schluter.com or you can print out and fax to 1-800-477-9783. For more information, you may also telephone (or email) Marci at 1-800-472-4588 ext. 4118 (mlapier@schluter.com) or Lisa at ext. 4116 (lchartier@schluter.com), or contact your local Schluter®-Systems Territory Manager.

Attendee Name : _____

Sales person Designer Architect
 Owner Installer Manager
 Contractor (type) _____
 Other (type) _____

Address: _____
City: _____
State: _____ Zip: _____
Tel.: _____
Cell: _____
Fax: _____
E-mail: _____
Referred by: _____

Company Name : _____

Tile contractor Tile dealer Home center
 Distributor Flooring retailer Building supply
 Contractor (type) _____
 Other (type) _____

Address: _____
City: _____
State: _____ Zip: _____
Tel.: _____
Fax: _____
E-mail: _____

Please take note that the accommodations are only provided for those living an hour and a half or more away from the workshop location.

Hotel : Yes No

If sharing room, with whom:

Schluter®-Systems have reserved a limited number of rooms at the Ayres Hotel with the group rate. Schluter® will be happy to provide you with accommodations during the workshop, at the Ayres Hotel. **The Hotel and Schluter®-Systems require a credit card to secure your hotel reservation for your accommodations.** No charges will be applied to your credit card, except for your selected incidentals (i.e. room service, etc.), provided you check into the hotel and attend the workshop *or if the Hotel and Schluter®-Systems receives your cancellation no later than 72 hours prior to check-in.* If you do not show up as scheduled and your reservation was not appropriately cancelled, you will incur charges for your reservations.

Please fill out the following:

MasterCard Visa Other: _____

Card No.: _____
Expiration Date: _____
Name of Cardholder: _____
Signature of Cardholder: _____

Please select the 2012 date you wish to attend*:

- February 15-17
- June 13-15
- August 22-24
- October 24-26

* Approval dependent on location and availability

