



PROFILE OF INNOVATION

INNOVATION WORKSHOP

Schluter®-Systems Training Center

194 Pleasant Ridge Road, Plattsburgh, NY 12901

2012 • Feb. 7-9, April 3-5, June 26-28, August 7-9, Sept. 18-20, Oct. 30 - Nov. 1

The Technology Behind the Tile

Join Schluter®-Systems' technical experts for a free Innovation Workshop outlining the latest state-of-the-art installation solutions for ceramic and stone tile installations and the theories behind their innovation. Share your experiences with colleagues in an informative, energetic atmosphere.

Tour Our Facility

We are pleased to invite you to attend the Innovation Workshop at our Plattsburgh Office and Seminar Center. Learn how a common-sense approach and an emphasis on the use of tile throughout the facility have contributed to achieving an energy efficient easily maintained facility.



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INNOVATION WORKSHOP

2-1/2 day course consists of both classroom and hands-on instruction



TOPICS COVERED INCLUDE:



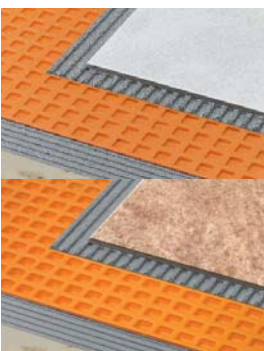
Shower System

Waterproofing is the foundation of a successful tiled bathroom. Moisture-sensitive construction materials must be protected from water and vapor penetration to prevent damage, and the growth of mold. Learn about the Schluter®-Shower System – an integrated family of products that create fully waterproof and vaportight enclosures for tiled showers, steam showers, and bathtub surrounds.



KERDI-BOARD

Whether you work with mosaics or large-format tiles, an absolutely flat substrate with straight and precisely aligned inside and outside corners is essential for creating a perfect tile covering - which tile installers can now achieve on their own, using Schluter®-KERDI-BOARD. KERDI-BOARD is waterproof and dimensionally stable, as well as lightweight and easy to work with. Substrate, building panel, bonded waterproofing... discover the possibilities!



DITRA & DITRA-XL

Learn how a multi-functional underlayment produces tiled floors that will last a lifetime. Specifically designed for ceramic and stone tile, Schluter®-DITRA and DITRA-XL provide uncoupling, waterproofing, vapor management and load support – the 4 essential functions for a successful installation.



Profiles

Discover how profiles both protect and beautify tile installations. Protect tile edges and create smooth transitions on tiled floors; finish and protect tile edges on walls; see how profiles allow you to create beautiful, functional tiled countertops – without the need for ceramic trim pieces; create safe and durable tiled stairs; and learn about proper use of movement joints.



INNOVATION WORKSHOP

Schluter®-Systems Training Center – Plattsburgh

HOTEL

Hampton Inn

586 State Route 3
Plattsburgh, NY 12901

Reservations will be provided at the Hampton Inn Hotel. Schluter®-Systems is happy to provide your accommodations one night prior to the workshop through lunch on the final day of the workshop.

All travel arrangements, including transportation from airport to hotel, will be the responsibility of the attendee. Contact your Territory Manager for travel options, if necessary.

WORKSHOP

Schluter® Training Center

194 Pleasant Ridge Road
Plattsburgh, NY 12901 • 1-800-472-4588

DIRECTIONS

To the Schluter® Training Center from Hotel

- Head south toward New York 3/Blake Rd/ County Rd 3 (161 ft)
- Turn right onto New York 3/Blake Rd/ County Rd 3 (0.6 mi)
- Take the 2nd left onto Church St/ Military Turnpike (2.2 mi)
- Turn left onto Carbide Rd (0.6 mi)
- Continue onto Pleasant Ridge Rd (Destination will be on the left)

DIRECTIONS

To Hotel from I-87

- Travel to Exit 37
- At the traffic light, turn left on State Rte 3 (Blake Rd on GPS).
- Travel for 0.5 miles, hotel is located on right.
- Cross Streets: Hammond Lane and State Rte 3.

To Hotel from Plattsburgh International Airport

- Head northwest on Airport Rd toward NY-22 N/Crete Blvd (0.1 mi)
- Turn left onto NY-22 S (1.5 mi)
- Turn right to merge onto I-87 N (2.1 mi)
- Take exit 37 toward Plattsburgh/ Saranac Lake (0.6 mi)
- Merge onto Albany Montreal (0.3 mi)
- Turn left onto New York 3 W/ Blake Rd/County Rd 3 (0.4 mi)
- Turn right – Destination will be on the left (161 ft)

ITINERARY

Day 1

7:00 - 8:00 a.m.

Breakfast at Schluter®-Systems

8:00 a.m.

Class begins

12:00 - 1:00 p.m.

Lunch (compliments of Schluter®-Systems)

1:00 - 2:00 p.m.

Tour

2:00 - 5:00 p.m.

Product Demo, Hands-on Installations

5:00 p.m.

Conclusion of Day 1

6:30 p.m.

Dinner (compliments of Schluter®-Systems)

Day 2

7:00 - 8:00 a.m.

Breakfast at Schluter®-Systems

8:00 a.m.

Class begins

12:00 - 1:00 p.m.

Lunch (compliments of Schluter®-Systems)

5:00 p.m.

Conclusion of Day 2

Day 3

7:00 - 8:00 a.m.

Breakfast at Schluter®-Systems
Check-out before traveling to the Schluter® Training Center; have your luggage ready to take with you.

8:00 a.m.

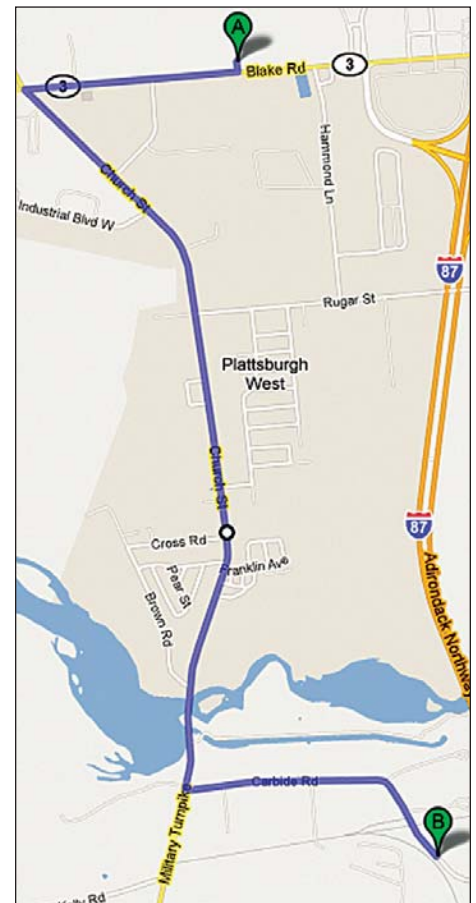
Class begins

12:00 - 1:00 p.m.

Lunch (compliments of Schluter®-Systems)

1:00 - p.m.

Conclusion of workshop





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REGISTRATION

To register, please type in the fields below and either e-mail back this form to Marci LaPier and Lisa Chartier in the education department at education@schluter.com or you can print out and fax to 1-800-477-9783. For more information, you may also telephone (or email) Marci at 1-800-472-4588 ext. 4118 (mlapier@schluter.com) or Lisa at ext. 4116 (lchartier@schluter.com), or contact your local Schluter®-Systems Territory Manager.

Attendee Name :

Sales person Designer Architect
 Owner Installer Manager
 Contractor (type) _____
 Other (type) _____

Address: _____

City: _____

State: _____ Zip: _____

Tel.: _____

Cell: _____

Fax: _____

E-mail: _____

Referred by: _____

Company Name :

Tile contractor Tile dealer Home center
 Distributor Flooring retailer Building supply
 Contractor (type) _____
 Other (type) _____

Address: _____

City: _____

State: _____ Zip: _____

Tel.: _____

Fax: _____

E-mail: _____

Please take note that the accommodations are only provided for those living an hour and a half or more away from the workshop location.

Hotel : Yes No

If sharing room, with whom:

Please select the 2012 date you wish to attend*:

- February 7-9
- April 3-5
- June 26-28
- August 7-9
- September 18-20
- October 30 - November 1

* Approval dependent on location and availability

Schluter®-Systems have reserved a limited number of rooms at the Hampton Inn Hotel with the group rate. Schluter® will be happy to provide you with accommodations during the workshop, at the Hampton Inn Hotel. **The Hotel and Schluter®-Systems require a credit card to secure your hotel reservation for your accommodations.** No charges will be applied to your credit card, except for your selected incidentals (i.e. room service, etc.), provided you check into the hotel and attend the workshop *or if the Hotel and Schluter®-Systems receives your cancellation no later than 72 hours prior to check-in.* If you do not show up as scheduled and your reservation was not appropriately cancelled, you will incur charges for your reservations.

Please fill out the following:

MasterCard Visa Other: _____

Card No.: _____

Expiration Date: _____

Name of Cardholder: _____

Signature of Cardholder: _____

