



PROFILE OF INNOVATION

INNOVATION WORKSHOP

KANSAS CITY

11728 NW Ambassador Drive, Kansas City, MO 64153

The Technology Behind the Tile

Join Schluter®-Systems' technical experts for a free Innovation Workshop outlining the latest state-of-the-art installation solutions for ceramic and stone tile installations and the theories behind their innovation. Share your experiences with colleagues in an informative, energetic atmosphere.



INNOVATION WORKSHOP

2-day course consists of both classroom and hands-on instruction



TOPICS COVERED INCLUDE:

Shower System

Waterproofing is the foundation of a successful tiled bathroom. Moisture-sensitive construction materials must be protected from water and vapor penetration to prevent damage, and the growth of mold. Learn about the Schluter®-Shower System – an integrated family of products that create fully waterproof and vaportight enclosures for tiled showers, steam showers, and bathtub surrounds.



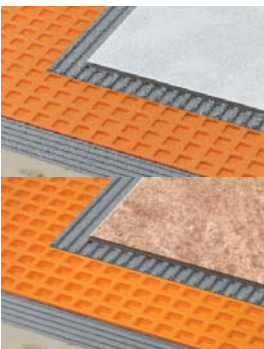
KERDI-BOARD

Whether you work with mosaics or large-format tiles, an absolutely flat substrate with straight and precisely aligned inside and outside corners is essential for creating a perfect tile covering - which tile installers can now achieve on their own, using Schluter®-KERDI-BOARD. KERDI-BOARD is waterproof and dimensionally stable, as well as lightweight and easy to work with. Substrate, building panel, bonded waterproofing... discover the possibilities!



DITRA & DITRA-XL

Learn how a multi-functional underlayment produces tiled floors that will last a lifetime. Specifically designed for ceramic and stone tile, Schluter®-DITRA and DITRA-XL provide uncoupling, waterproofing, vapor management and load support – the 4 essential functions for a successful installation.



Profiles

Discover how profiles both protect and beautify tile installations. Protect tile edges and create smooth transitions on tiled floors; finish and protect tile edges on walls; see how profiles allow you to create beautiful, functional tiled countertops – without the need for ceramic trim pieces; create safe and durable tiled stairs; and learn about proper use of movement joints.



INNOVATION WORKSHOP

HOTEL & WORKSHOP

Holiday Inn KCI Airport Hotel

11728 NW Ambassador Drive
 Kansas City MO 64153
 816-801-8400

While in Kansas City, please contact
Steve Sherrod at 1-316-841-4914.

Reservations will be provided at the
 Holiday Inn KCI Airport Hotel.
 Schluter®-Systems is happy to provide
 your accommodations for the night
 preceding and following the first day of
 the workshop.

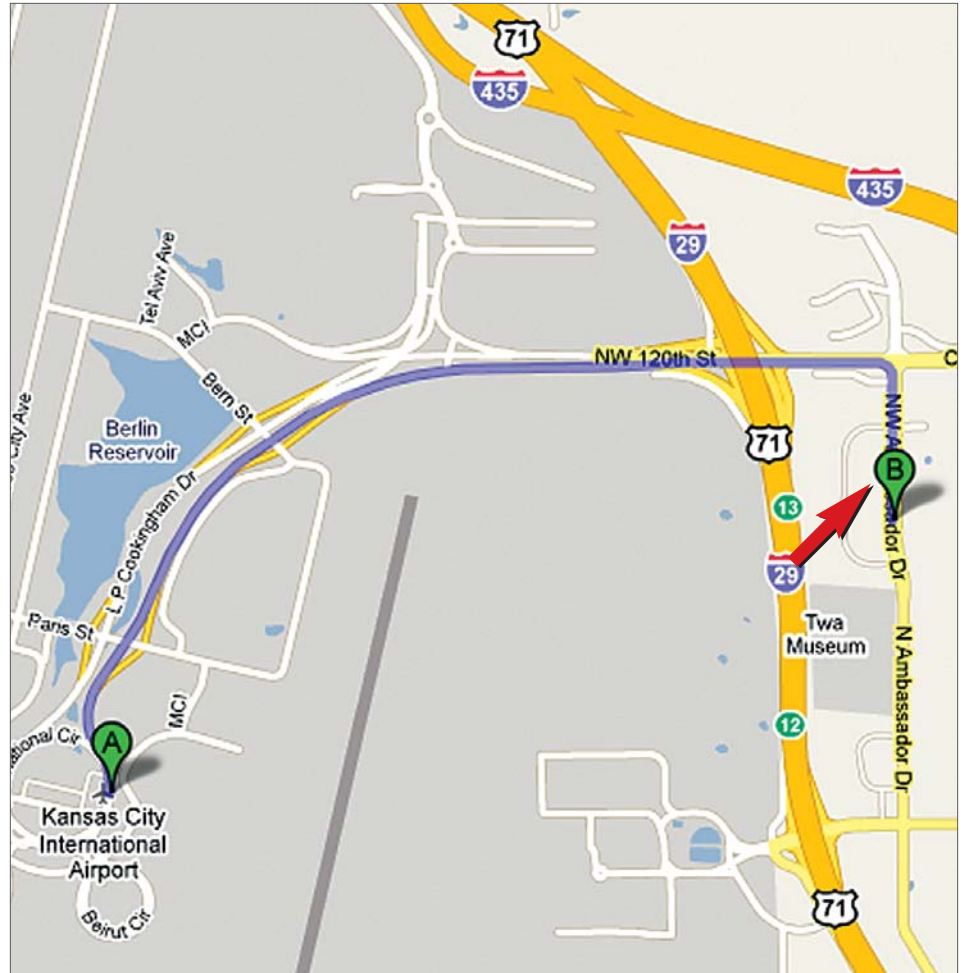
**Please take note that the accommo-
 dations are only provided for those
 living an hour and a half or more
 away from the workshop location.*

Driving Directions

- Exit 13 off Interstate 29
- Go East to Ambassador
- Turn right on Ambassador
- Hotel is 0.25 miles on right

Directions from Kansas City Int'l Airport MCI (A) to Hotel (B)

- Head north on International Cir
 toward East Dr./North Dr.
- Slight right at L P Cookingham Dr.
- Continue onto NW 120th St.
- Continue onto NW Mid Continent
 Trafficway
- Turn right at NW Ambassador Dr.
 (Destination will be on the right)



ITINERARY

Day 1

- 7:00 a.m.**
Breakfast (compliments of Schluter®-Systems)
- 8:00 a.m.**
Workshop begins
- 11:45 a.m. - 12:30 p.m.**
Lunch served on location
(compliments of Schluter®-Systems)
- 5:00 p.m.**
Class ends
- 6:00 p.m.**
Dinner - local restaurant
(compliments of Schluter®-Systems)

Day 2

- 7:00 a.m.**
Checkout, breakfast
(compliments of Schluter®-Systems)
- 8:30 a.m.**
Workshop begins
- 12:00 p.m. - 12:30 p.m.**
Lunch served on location
(compliments of Schluter®-Systems)
- 3:00 p.m.**
Conclusion of workshop



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REGISTRATION

To register, please type in the fields below and either e-mail back this form to Marci LaPier and Lisa Chartier in the education department at education@schluter.com or you can print out and fax to 1-800-477-9783. For more information, you may also telephone (or email) Marci at 1-800-472-4588 ext. 4118 (mlapier@schluter.com) or Lisa at ext. 4116 (lchartier@schluter.com), or contact your local Schluter®-Systems Territory Manager.

Attendee Name :

Sales person Designer Architect
 Owner Installer Manager
 Contractor (type) _____
 Other (type) _____

Address: _____

City: _____

State: _____ Zip: _____

Tel.: _____

Cell: _____

Fax: _____

E-mail: _____

Referred by: _____

Company Name :

Tile contractor Tile dealer Home center
 Distributor Flooring retailer Building supply
 Contractor (type) _____
 Other (type) _____

Address: _____

City: _____

State: _____ Zip: _____

Tel.: _____

Fax: _____

E-mail: _____

Please take note that the accommodations are only provided for those living an hour and a half or more away from the workshop location.

Hotel : Yes No

If sharing room, with whom:

Schluter®-Systems have reserved a limited number of rooms at the Holiday Inn KCI Airport Hotel with the group rate. Schluter® will be happy to provide you with accommodations during the workshop, at the Hotel. **The Hotel and Schluter®-Systems require a credit card to secure your hotel reservation for your accommodations.** No charges will be applied to your credit card, except for your selected incidentals (i.e. room service, etc.), provided you check into the hotel and attend the workshop *or if the Hotel and Schluter®-Systems receives your cancellation no later than 72 hours prior to check-in.* If you do not show up as scheduled and your reservation was not appropriately cancelled, you will incur charges for your reservations.

Please select the 2012 date you wish to attend*:

- March 28-29
- June 20-21
- August 29-30
- November 7-8

* Cut-off for registration is 2 weeks before the Workshop or the first 50 registered applicants.

Please fill out the following:

MasterCard Visa Other: _____

Card No.: _____

Expiration Date: _____

Name of Cardholder: _____

Signature of Cardholder: _____